

Large Blue Community Identity Sign Program

Program:

This is a Department of Transportation Active Transit program for the signing of incorporated cities, towns, villages, regional municipalities, municipal districts, UNESCO sites and provincial counties along the Province's 100 Series Controlled Access Highway system. The program is intended to identify Nova Scotia's cities, towns, villages, regional municipalities, municipal districts and counties with unique signage to encourage travelers to leave the 100 Series Controlled Access Highway system to visit the communities, districts, municipalities and tourism businesses located within these areas.

Definition:

For the purpose of this program "TAT" will refer to the Department of Transportation Active Transit.

Criteria:

- *Where a section of 100 Series Controlled Access, Highway by-passes an **incorporated city, town or villages, regional municipalities, municipal districts and UNESCO sites and counties**, TAT will permit these municipalities to erect two large community identification signs on the 100 Series Controlled Access Highway in advance of the exit(s) directly servicing the community. Only 1 exit number per sign regardless of number of exits servicing the community.*
- *Where the construction of a section of 100 Series Controlled Access Highway crosses a **county boundary**, TAT will permit the county to erect a large community identification sign on the 100 Series Controlled Access Highway at each of the county boundaries.*
- *Where the construction of a section of 100 Series Controlled Access Highway crosses or by-passes a **municipal district**, TAT will permit the municipal district to erect two large community identification signs either at the exit(s) directly servicing the municipal district **or** at the municipal district boundary lines. **A municipal district cannot erect the large community identification signs at both locations.***

Criteria cont'd.:

- *Where the construction of a section of 100 Series Controlled Access Highway crosses a **regional municipal boundary**, TAT will permit the regional municipality to erect a large community identification sign either at each of the regional municipalities boundary lines **or** at a location(s) marking the core area within the regional municipality. A **regional municipality cannot erect the large community identification signs at both locations.***
- *All community identity signs are to be located outside the placement of all TAT destination/guide signs for the exit(s) directly servicing the community.*
- *With the establishment of regional municipalities (eg. **Halifax Regional Municipality, Regional Municipality of Queens and Cape Breton Regional Municipality**) a number of communities that are within these regional municipalities currently have existing large blue community identification signs. These communities may keep their signs as long as the regional municipality allows and they are kept in good repair.*

Community Identity Signs:

Signs are standard in size (17'-0" long x 10'-0" high), Exit tab signs (9'-0" long x 3'-0" high) will be required for all signs directing the motorist off a specific exit. Signs will be manufactured on extruded aluminum panels and placed on aluminum posts with concrete foundations.

*Signs faces will be made of reflective sheeting, provided the design uses colors that are standard to those used by the TAT's Sign Shop. **Any colors used in the design that fall outside of the standard colors will not necessarily be reflective.** TIR's Sign Shop is capable of printing sign designs via a digital printer so photo images are possible.*

Sign design has traditionally provided the name of the community or municipality with a slogan, or names of major destinations, attractions and/or graphic picture located within the community or municipality.

*The design of the community identification signs is provided by the applicant and all costs associated with the design, fabrication and installation rests with the applicant. The design being submitted for approval should be a scaled picture and an electronic (**pdf**) format file, on the picture the letter style and font sizes should be shown.*

Community Identity Signs cont'd.:

TAT has final approval of all the community or municipal community identification sign designs. All work (sign manufacture and installation) associated with this program will be performed by TAT.

Only 1 exit number will be permitted on the community identity sign depending on direction of travel regardless of number of exits servicing the community.

Costs:

All costs associated with manufacturing and installation of these community identification signs are the responsibility of the applicant.

*The costs for the manufacturing and installation of new signs is **\$14,000.00 per sign**, this price includes all taxes. The cost for manufacturing and installing an overlay sign is **\$12,000.00 per sign**. **Costs are subject for review on a yearly bases.***

Any additional costs associated with the design of the sign are the responsibility of the applicant.

Maintenance:

Signs are to be maintained in good order, clear legible by day and night. TAT shall not be responsible for damage to the community identification signs caused by vandalism or natural causes. The requesting applicant will be responsible for all replacement costs.

*TAT will do a yearly inspection of all community identification signs and make recommendations to the applicant when repairs or up-grades are required. Most of the communities/municipalities/municipality districts that have already up-graded their community identity signs have gone with an overlay method where the new design is adhered to a thin sheet of aluminum and affixed to the original sign face, this method is a costs **\$12,000.00 per sign**, this price includes all taxes. **Costs are subject for review on a yearly bases.***

Signs which have reached the end of their effective service life must be replaced. By effective service life TAT means the life of the reflective sheeting used in the manufacturing of the signs.