



MEMORANDUM

TO: Council

FROM: Chantalle Newell, Executive Assistant

SUBJECT: Municipal Grants and Sponsorship Policy

DATE: March 14, 2024

Council is receiving 7-day notice of a new policy titled Municipal Grants and Sponsorship. This policy is designed to combine all grants the municipality offers into one policy and add guidelines surrounding sponsorship and special events. What staff is proposing with this policy is:

- Repeal Article C4 – Grants to Organizations, Article C34 – Fire Services Capital Grant Program, and Article C37 – Community Hall Grants policies in favour of this new policy.
- Eliminate the fall Grants to Organization deadline.
- Increase Council Community Grant (formerly District Community Grant) from \$500 to \$700 per organization.
- Provide guidelines around sponsorship requests, which have no deadline.
 - o Staff can approve up to a \$500 sponsorship request, and anything over that needs to go to Council for approval.
- Provide guidelines around special events that happen from time to time within the municipality.
- Provide paper copies of all grants we give out to residents within the policy, and also refer to the online website for accessibility purposes.
- The Fire Services Capital Grant, Community Hall Infrastructure Grant, and Council Community Grant sections have all been pulled from the previous policies and put into this one, with some language being adjusted for current times.